

Tim Donohue, Founder and CEO

Ginger Donohue, Founder and CFO

Tim and Ginger Donohue have enjoyed outstanding success as a husband-wife TEAM in ownership roles of several successful companies. Since the early '80's, this success has been focused in the worlds of Direct and Network Marketing. Tim and Ginger look forward to developing WellnessOne World into the most successful business opportunity yet for our distributor family, of all the ventures they have created.

Timothy Donohue began his business career in 1972 in real estate development, purchasing, renovating and managing large apartment complexes in the Minneapolis/St. Paul, Minnesota area.

In 1981 the Donohues co-founded and owned Dead Sea International. They secured exclusive rights from Israel to import, market, and distribute Dead Sea Mineral Bath Salts in the United States. The Donohues developed a line of personal care products containing Dead Sea minerals including a muscle pain-relieving cream and a facial skincare product. After six years of operations they sold Dead Sea International to their top distributor.

In 1992 the Donohue TEAM became Directors and developers of the "Alive and Well" division of Alpine Industries, a Direct Sales company specializing in ozone-generating air purifiers. As part owners of Alpine Industries, the Donohues formulated a line of health and body care products for Alive and Well, based on micelle technology and Dead Sea minerals, taking topical applications to the next step in technology. This is when the Donohues were first introduced to the benefits of soluble minerals in their raw state. The line generated considerable revenue for Alpine Industries, which became a quarter-billion dollar a year company (name later changed to EcoQuest International).

In 1998 the Donohues co-founded Eniva Corporation, a Direct Sales company marketing nutritional supplements. Tim served as President, where he was involved in all aspects of the business and especially the development of several new product concepts, such as water-soluble mineral nutritional supplements and personal care products. Ginger teamed with Tim by serving in the role of Eniva's CFO. The Donohues eventually sold their interest in Eniva Corporation in 2001 to the partners they had brought in to assist in running the company.

In 2001 the Donohues founded LifeLine Energetics, Inc., a Direct Sales company manufacturing and marketing dietary supplements and specializing in ultra-concentrated liquid minerals. Tim served as CEO, and Ginger again teamed with Tim by serving as CFO. The Donohues formulated a successful Weight Loss Program, incorporating soy isolate with several revolutionary proven weight loss ingredients and a liquid mineral blend designed specifically for weight management. In addition to a line of liquid mineral blends, they also developed a functional sports beverage for rehydration and energy recovery for athletes and active people of all types. The Donohues have continued in the capacity of formulators, developing a variety of liquid dietary supplement products for humans as well as animals.

In 2006, the Donohues created the technology that became the initial foundation for WOW, OnlyOne Gold. Having developed a keen passion and love for what the power of Network Marketing and Distribution can do for individual distributors of all levels; Tim and Ginger are excited to bring the next generation of technology, Energy Infusion, to the WOW family. Empowering people to share the message and achieve their dreams is what this is all about!